



## Who we are and what we do.

### ClearPriority are Leaders in Real-time Operational Intelligence

The **ClearPriority team** is comprised of Internet trailblazers, advanced mathematicians, senior software engineers and experienced business professionals. This combination keeps the company at the cutting edge of operational intelligence developments.

Our mission is to add powerful yet easy to use real-time operational intelligence to make businesses agile and responsive to threats and opportunities to which they might otherwise fail to act effectively.

#### What we offer

**We enable rapid development and deployment of event-based continuous monitoring applications** based on ClearPriority Intelligence, our Real-time Operational Intelligence Platform

We empower business users to analyse and anticipate critical situations in real-time, so that they can act on opportunities, threats and problems as they occur.

#### The benefits

**ClearPriority's value proposition** is "to provide non-technical staff the ability to continuously monitor and react in real-time to scenarios of events that present threats and opportunities to all parts of their organization, implemented through the use of a simple graphical modeling tool and a highly intelligent operational intelligence platform." We deliver:

- **Real-time analytics that drive Business Performance** - to make proactive decisions to improve customer service, revenue growth, cost reduction, risk avoidance and business effectiveness.
- **Agile and efficient** - Continuous event monitoring and real-time analysis let you keep pace with complex and fast-changing business conditions.
- **Business friendly modeling** – frees you from the need for specialized analyst and IT support so you can react more quickly to opportunities.

#### How we deliver it

**The Real-Time Operational Intelligence Platform** - that enables business users to implement critical real-time operational intelligence to observe, orient, decide and act on business situations.

**RedFlag Operational Intelligence Solutions** – Tailor-able Solutions built on SmartPacks of event mappings and pre-defined RedFlag alert scenarios that bring immediate visibility and deep situational awareness to risk-sensitive business domains.



#### Partners for Success

ClearPriority partners with domain experts to deliver real-time, business-critical monitoring applications across heterogeneous environments.

ClearPriority's partner program can involve professional vendors who are often already familiar with your business environment. This facilitates the delivery of custom solutions and accelerates time-to-value.

#### Contact Us:

ClearPriority : Drève Richelle 161 - WOP Bld K – B-1410 Waterloo  
e-mail: [ghimpe@clearpriority.com](mailto:ghimpe@clearpriority.com) tel: 02/352 91 73 mbl: 0475/53 61 51